



TRAINING WITH VISUAL STORYTELLING

Training is constantly evolving, just as the needs and desires of learners are constantly changing. This one-day course is for trainers who are ready to make their training stronger, more memorable, and more engaging for learners by using visual storytelling and graphical techniques to create better learning experiences that lead to better retention.

This one-day workshop will help you teach participants how to:

- ✓ Describe how storyboarding leads to better training results
- ✓ Apply storyboarding techniques to create a strong foundation for training
- ✓ Design training that uses storytelling to make it memorable, compelling, and relevant to the audience
- ✓ Evaluate technology tools to determine what will create the best learning experiences needed for adequate training

COURSE OUTLINE

Course Overview

You will spend the first part of the day getting to know participants and discussing what will take place during the workshop. Students will also have an opportunity to identify their personal learning objectives.

How Storytelling Can Boost Your Training Power

Next, participants will explore the history of storytelling in training, as well as the difference between training and meetings. Participants will also review their pre-assignment.

The Elements of a Powerful Story

This session will look at the three key elements of a powerful story: the connection to the audience, the story's purpose, and its content.

Storyboarding Techniques

Storyboarding is a valuable tool that is used in all sorts of industries, from movie design to training, and everything in between. This session will introduce participants to the storyboarding process and offer some tools that they can use. Collaboration tools will also be discussed.



Bringing the Story to Life

In this session, participants will learn how to bring their story to life with graphic design, the right medium for the message, a personable approach, and effective delivery.

Tools and Technology

To conclude the course, participants will learn about some of the presentation and eLearning development tools on the market today. They will also explore gamification and its role in training. Finally, tips for avoiding technology disasters will be shared.

Workshop Wrap-Up

At the end of the course, students will have an opportunity to ask questions and fill out an action plan.